



## Save money, be kinder to the environment with Cold Cathode Light Boxes



Your poster will always be illuminated with a stunning even spread of light, drawing customers to your sales messages.

### **Ultra bright and long lasting**

- Cold Cathode tubes last 10 times longer
- Save £££'s on maintenance and bills
- Ultra bright
- Ultra slim contemporary design

### **Flexible & adaptable**

- Easily changeable graphics
- Standard and special sizes
- Double or single sided
- Can be wall mounted or suspended

Buy a Cold Cathode Light Box today and watch your sales soar and your running costs decrease...

\*against a traditional light box

# Cold Cathode Light Boxes



When you add light to a sales message you can increase sales by up to 107%

Source: Entrepreneur.com

## Ultra bright

The totally unique acrylic panel is lit by a mesh of glass rods, this ensures an even spread of light.

## Why Cold Cathode Light Boxes?

...longer lamp life

Cold Cathode tubes last for up to 50,000 hours (approximately 5 years) compared with standard fluorescent tubes which last up to 18,000 hours.

...slim and elegant design

Only 30mm thick due to the ultra slim 2mm tubes.

...lower running costs

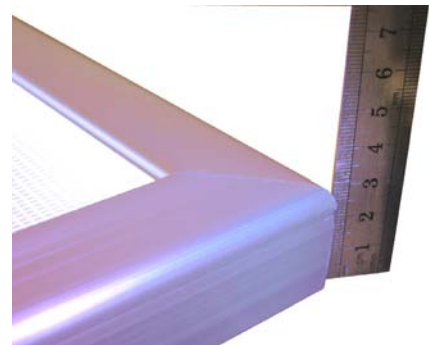
Cold Cathode tubes use 33% less electricity than fluorescent tubes and have 33% lower maintenance costs.

...easy to change

Staff will be able to change the posters quickly using the snap frame fitting, no tools required.

Change your existing box and start saving today

Don't buy our Cold Cathode Light Boxes unless you want to increase your profits...



The frames are just a slim 30mm deep

## Sized to suit you

Available in standard A4 to A0 sizes  
If you need a special size you can have up to 2500mm x 1240mm, no problem.

LB-UB-EN-0107