

# Formulate

## Serpentine Display 3.0

### FMLT-SSS-02

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Total area including bleed:  
3235 (w) x 2360 (h) mm

Finished size:  
3155 (w) x 2280 (h) mm

Visible area:  
3145 (w) x 2270 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

## General guidelines

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- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

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- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
808.75 (w) x 590 (h) mm

**Front**

**Reverse**