

# Formulate

## Straight 3.0

### FRONT / BACK

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**FRONT:** Total area including bleed:  
2976 (w) x 2400 (h) mm

**FRONT:** Finished size:  
2937 (w) x 2300 (h) mm

**FRONT:** Visible area:  
2897 (w) x 2260 (h) mm

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**BACK:** Total area including bleed:  
2976 (w) x 2400 (h) mm

**BACK:** Finished size:  
2937 (w) x 2300 (h) mm

**BACK:** Visible area:  
2897 (w) x 2260 (h) mm

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Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

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## General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
734.25 (w) x 575 (h) mm



